



26<sup>th</sup>

Annual

*with LIVE endoscopy!*

# IU GI & HEPATOLOGY UPDATE

Friday, April 26 – Saturday, April 27, 2024

Westin Indianapolis

**SUPPORT PROSPECTUS**



**INDIANA UNIVERSITY**

SCHOOL OF MEDICINE



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# INTRODUCTION

Dear colleague,

We are pleased to announce that the 26<sup>th</sup> Annual IU Gastroenterology & Hepatology Update will be held **Friday, April 26 – Saturday, April 27, 2024**, at the **Westin Indianapolis in Indianapolis, IN**.

The 26<sup>th</sup> Annual IU Gastroenterology & Hepatology Update will deliver focused educational updates highlighting clinically relevant advances in the management of patients with gastrointestinal (GI) disorders and chronic liver disease to over 200 healthcare providers. The conference will feature live endoscopy cases and an interactive format to enhance the educational impact, with internationally renowned gastroenterologists and hepatologists leading the discussion. The talented program faculty will review state-of-the-art developments and emerging science to incorporate expert opinions on best practices for the diagnosis and management of patients with GI disorders and chronic liver disease. We hope you will join us.

Sincerely,

## **IU GI & LIVER UPDATE PLANNING TEAM**

Mohammad A. Al-Haddad, MD, MS

Matthew E. Bohm, DO

Mark A. Gromski, MD

Lauren Nephew, MD, MAE, MSc

Douglas K. Rex, MD

Sarah A. Stainko, MSN, FNP-C

# CONFERENCE AGENDA

\*Subject to change

## FRIDAY, APRIL 26, 2024

6:30–7:45 AM

**Breakfast/Exhibits**

6:45–7:30 AM

**Industry-Sponsored Symposium**

7:45–8:00 AM

**Welcome**

*Matthew Bohm, DO*

### **LIVE ENDOSCOPY — SESSION 1**

8:00–8:25 AM

**GPOEM**

*Mohammad Al-Haddad, MD, MS*

8:25–8:50 AM

**Post-Surgical Case (EDGE/RNY or Biliroth II)**

*Mark Gromski, MD*

### **PANCREATOBILIARY**

8:50–9:10 AM

**Chronic Pancreatitis**

*Jeffrey Easler, MD*

9:10–9:30 AM

**Pancreatic Cysts and Early Cancer Detection**

*Nasir Saleem, MD and C. Max Schmidt, MD, PhD*

9:30–9:50 AM

**Acute Pancreatitis and Walled-Off Pancreatic Necrosis Panel**

*Nicholas Zyromski, MD, Jeffrey Easler, MD and Awais Ahmed, MD*

9:50–10:10 AM

**Q&A Panel**

10:10–10:30 AM

**Break/Exhibits**

### **LIVE ENDOSCOPY — SESSION 2**

10:30–10:55 AM

**POEM**

*John DeWitt, MD*

10:55–11:20 AM

**Extracorporeal Shock Wave Lithotripsy**

*James Watkins, MD*

11:20–11:50 AM

**Break/Exhibits**

11:50 AM–12:35 PM

**Industry-Sponsored Symposium**

12:35–1:00 PM

**Break/Exhibits**

1:00–1:05 PM

**Welcome Back — PM Sessions**

### **MOTILITY**

1:05–1:25 PM

**Utilization of EndoFlip and EGJ Outlet Obstruction and the New Chicago Classification**

*John Pandolfino, MD, Northwestern*

1:25–1:45 PM

**Gastroparesis Treatment Selection: GPOEM vs. GES**

*John Wo, MD*

# CONFERENCE AGENDA

\*Subject to change

1:45–2:05 PM	<b>Electrical Stimulation for Gastroparesis and Nausea/Vomiting</b> <i>Thomas Nowak, MD</i>
2:05–2:25 PM	<b>Q&amp;A Panel</b>
2:25 - 2:35 PM	<b>Break/Exhibits</b>
<b>INNOVATIONS IN ENDOSCOPY</b>	
2:35–2:50 PM	<b>Endoscopic Submucosal Dissection (ESD)</b> <i>Mohammad Al Haddad, MD, MS</i>
2:50–3:05 PM	<b>Esophageal Cancer Treatment</b> <i>Shadia Jalal, MD</i>
3:05–3:20 PM	<b>Esophagectomy Surgical Intervention</b> <i>Thomas Birdas, MD, MBA</i>
3:20–3:35 PM	<b>Advanced Endoscopy as Palliative Care for Oncology</b> <i>Ite Obaitan, MD</i>
3:35–3:55 PM	<b>Medical Weight Loss — Rx vs. Endoscopic vs. Surgical</b> <i>Ashley Gilmore, MD</i>
3:55–4:05 PM	<b>Q&amp;A Panel</b>
<b>LIVE ENDOSCOPY — SESSION 3</b>	
4:05–4:25 PM	<b>Difficult Colon Polyp EMR</b> <i>Douglas Rex, MD</i>
4:25–4:45 PM	<b>Single-Use Duodenoscope Liver Transplant Case</b> <i>Mark Gromski, MD</i>
4:45–5:05 PM	<b>EUS Cyst Ablation (or EUS Variceal Injection)</b> <i>John DeWitt, MD</i>
5:05–5:10 PM	<b>Wrap-Up</b>
5:35–6:20 PM	<b>Industry-Sponsored Symposium</b>

## SATURDAY, APRIL 27, 2024

7:00–8:40 AM	<b>Registration/Breakfast/Exhibits</b>
7:30–8:15 AM	<b>Industry-Sponsored Symposium</b>
8:40–8:45 AM	<b>Welcome</b> <i>Douglas Rex, MD and Lauren Nephew, MD, MAE, MSc</i>
<b>GENERAL GI</b>	
8:45–9:00 AM	<b>CRC Screening Update</b> <i>Douglas Rex, MD</i>
9:00–9:15 AM	<b>Post-Polypectomy Surveillance</b> <i>John Guardiola, MD</i>

# CONFERENCE AGENDA

\*Subject to change

9:15–9:30 AM	<b>Eosinophilic Esophagitis</b> <i>Akira Saito, MD</i>
9:30–9:45 AM	<b>Barrett's Esophagus</b> <i>Hala Fatima, MD</i>
9:45–10:00 AM	<b>H. pylori Update</b> <i>Nicholas Rogers, MD</i>
10:00–10:15 AM	<b>Q&amp;A Panel</b>
10:15–10:30 AM	<b>Break/Exhibits</b>
<b>LIVER</b>	
10:30–10:40 AM	<b>New Steatotic Liver Disease Nomenclature</b> <i>Naga Chalasani, MD</i>
10:40–10:55 AM	<b>Current Treatment of Metabolic Dysfunction Associated with Steatotic Liver Disease</b> <i>Niharika Samala, MD</i>
10:55–11:10 AM	<b>Liver Lesions</b> <i>John Holden, MD</i>
11:10–11:25 AM	<b>Autoimmune Hepatitis Treatment</b> <i>Craig Lammert, MD</i>
11:25–11:40 AM	<b>Manging Complications of Cirrhosis</b> <i>Marwan Ghabril</i>
11:40–11:55 AM	<b>Current Management of Alcohol-Related Liver Disease</b> <i>Sameer Gawrieh, MD</i>
11:55–12:10 PM	<b>Q&amp;A Panel</b>
12:10–12:40 PM	<b>Lunch/Exhibits</b>
12:40–1:25 PM	<b>Industry-Sponsored Symposium</b>
1:25–1:55 PM	<b>Break/Exhibits</b>
<b>IBD</b>	
1:55–2:10 PM	<b>Comparative Therapies in Crohns</b> <i>Matthew Bohm, MD</i>
2:10–2:25 PM	<b>TNF Failure in UC</b> <i>Monika Fischer, MD, MSc</i>
2:25–2:40 PM	<b>Complications in IBD with New Medications</b> <i>Sashidhar Sagi, MD</i>
2:40–3:05 PM	<b>External Speaker: Acute Severe UC</b> <i>Peter Higgins, MD, PhD, University of Michigan</i>
3:05–3:15 PM	<b>Q&amp;A Panel</b>
3:15–3:20 PM	<b>Concluding Remarks and Adjourn</b>

# 2024 SPONSORSHIP OPPORTUNITIES

<b>Benefits at the Indiana University Conference</b>	<b>Platinum \$70,000</b>	<b>Gold \$25,000</b>	<b>Silver \$6,000</b>
<b>Acknowledgment as a conference sponsor</b> <ul style="list-style-type: none"> <li>• Logo recognition across various platforms, including the conference website and written communications. Your logo will be displayed, ensuring maximum visibility to all attendees.</li> </ul>	✓	✓	✓
<b>Increased exposure as a conference sponsor</b> <ul style="list-style-type: none"> <li>• The presence of your corporate logo on the attendee conference bag.</li> </ul>	✓		
<b>Conference bag inserts</b> <ul style="list-style-type: none"> <li>• Include promotional inserts in the attendee conference bags.</li> </ul>	✓ Two (2) Inserts	✓ One (1) Insert	
<b>Complimentary conference registrations</b>	✓ Six (6) Registrations	✓ Three (3) Registrations	✓ Two (2) Registrations
<b>Opportunity to host a live industry-sponsored event</b> <ul style="list-style-type: none"> <li>• One (1) 40-minute time slot, inclusive of presentation and Q&amp;A.</li> <li>• Time slots are available on a first-come, first-served basis.</li> <li>• Standard Audio/Visual will be provided by the conference.</li> <li>• Speaker travel, honorarium, and Sunshine Act reporting (if applicable) will be the responsibilities of the sponsoring company.</li> </ul>	✓		
<b>Opportunity to host an industry forum</b> <ul style="list-style-type: none"> <li>• One (1) 30-minute roundtable discussion with up to three (3) thought leaders in your therapeutic area. This session can be used to discuss anything related to your company.</li> </ul>	✓		
<b>Exhibit space</b>	✓ 12' Table & 4 Chairs	✓ 6' Table & 2 Chairs	✓ 6' Table & 2 Chairs

# TERMS AND CONDITIONS

## CONFERENCE ORGANIZER

For the purpose of this document, the United GI and Liver Conference, Focus Medical Communications, the Gi Health Foundation, and Tactical Advantage Group will be referred to as the Conference Organizer.

## REPORTABLE EXPENSES

The Conference Organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The Conference Organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

## PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment is due in full upon signing.

## CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the Sponsorship Agreement is completed. After this date, no refunds will be granted, unless the conference is canceled altogether.

If the conference is postponed and rescheduled to within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

## FAILURE TO OCCUPY EXHIBIT HALL SPACE

The Conference Organizer reserves the right to reassign any space that has not been occupied by the confirmed Exhibitor by Friday, April 26, 2024, at 6:30 AM ET. Should this occur, the confirmed Exhibitor agrees to forfeit their exhibit space without a refund.

## SCHEDULING NON-CONFERENCE EVENTS

The Conference Organizer appreciates the convenience of having a number of key opinion leaders and healthcare providers in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times without the explicit permission of the Conference Organizer.
- Sponsors may request to schedule an on-site meeting outside of conference dates and times by submitting their written request to the Conference Organizer no later than Friday, March 29, 2024. With the express written permission of the Conference Organizer, the same meeting offering parameters as indicated above will apply.
- Any travel-related or accommodation-related expenses (e.g., rescheduled flights and additional nights of lodging) that may arise as a result of faculty or conference attendees participating in an authorized Sponsor event will be the responsibilities of the Sponsor.

## EXHIBIT LOGISTICS

- All requests (e.g., power sources and Internet access) will be handled between the Exhibitor and the hotel. The costs will be directly charged to the Exhibitor.
- Exhibit-related shipping arrangements and resulting expenses are the responsibilities of the Sponsor.
- The Conference Organizer will assign the exhibit location within the expo area.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details about the event. Within three months prior to the conference, you will receive the Exhibitor Kit.





## **SPONSORSHIP SELECTIONS**

### **SPONSORSHIP LEVEL (Check One)**

Platinum — \$70,000.00  
Gold — \$25,000.00  
Silver — \$6,000.00

### **PLATINUM SPONSORS ONLY**

Select your preferred time slot for a live industry-sponsored event:

Friday Breakfast  
Friday Lunch  
Friday Evening  
Saturday Breakfast  
Saturday Lunch

SPONSORSHIP TOTAL: \$\_\_\_\_\_ USD

SPONSORSHIP NOTES:

## **PAYMENT METHODS**

### **CHECK**

Upon submission, you will receive an invoice for your sponsorship. To pay, please follow the instructions outlined below and on your invoice.

**PLEASE MAKE CHECKS PAYABLE TO:**  
Tactical Advantage Group, LLC

**PLEASE INCLUDE ON THE MEMO LINE:**  
FMC-24-07 Indiana University Conference

**MAIL TO:**  
Tactical Advantage Group, LLC  
PO Box 403  
East Hanover, NJ 07936

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### **ACH or WIRE**

Please email [accounting@taggrp.com](mailto:accounting@taggrp.com) to request Tactical Advantage Group banking information for ACH or wire payments.

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### **CREDIT CARD**

A 3% processing fee will be applied for processing through PayPal.  
To accept, initial here: \_\_\_\_\_

#### **Card Type**

AMEX    VISA    MASTERCARD    DISCOVER

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_

CVV \_\_\_\_\_

Name as It Appears on Credit Card:

\_\_\_\_\_

Billing Address (Different from Above):

\_\_\_\_\_

\_\_\_\_\_

Signature: \_\_\_\_\_

*Once payment has been processed by the Conference Organizer, you will receive an electronic receipt confirming your payment.*